



FIDE World
Corporate Chess
Championship 2024

Introducing

FIDE World Corporate Chess Championship

Dear chess friend!

I am reaching out to you as the federations President on behalf of FIDE, and their forthcoming event:
FIDE World Corporate Chess Championship. FWCCC 2024.

Microsoft, UBS, JPMorgan, KPMG, and others have already enlisted, but there is plenty of room for others to join! And still time, the latest deadline for registration is the 10th of April. But the sooner, the better, since the last two qualifiers will presumably be the strongest.

We would like to make sure all the member federations have the opportunity to offer participation in the FIDE World Corporate Chess Championship to companies from their countries and therefore create a stronger connection between chess and business.

The more teams/corporates/countries that participate, the more successful it will be in the years to come. This can have a very positive impact on our status in the business world and our economy.

There is also a special opportunity for you! For every second team registration & paid in your federation, you can invite one team for free! This offer is valid from the 20th of March until the 10th of April and is applied for new registrations.

Check out our website: <https://worldcorporate.fide.com/> and our registration site:
<https://app.outpostchess.com/tournament-inner/e4a8fd32-d24d-11ee-aa36-66d6ee15200b>

In this mail, I have enclosed a template letter to be used to contact corporates in your network.

https://docs.google.com/document/d/1ZWbfzqIDi-ggeaBuj4rLfl-zLe_8rM5F/edit?usp=drive_link&oid=109291006999670171828&rtpof=true&sd=true

Also, a couple of short film clips:

https://drive.google.com/file/d/17sRwDeZEFsqPNATiSF3wrz85_K72ROyK/view?usp=drive_link

https://drive.google.com/file/d/181mkz0T6VQqeMT79xnxL7di2ZITIBzOY/view?usp=drive_link

And a couple of quotes:

https://drive.google.com/file/d/1WdLRL8lx-bwhDk-0iPGAKwDInUTwocUB/view?usp=drive_link

https://drive.google.com/file/d/1ijnEYoEVoRAj5qcgjJvGNKc3ddKZK4qH/view?usp=drive_link

I urge you to use this on all your social platforms. Please refer to worldcorporate@fide.com for any questions.

Best regards,

JJ – Jøran Aulin-Jansson

FIDE Vice President